#### IDEAL SOCIETY

### **PROSPERITY**

#### **Sustainable economy**

Sustainable development of business





# **PEOPLE**Sustainable society

Enhancement of social infrastructure

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Environmental impact reduction

**PLANET** 

**Sustainable environment** 









#### **MATERIALITY**

Productivity enhancement

Intelligence creation

QOL enhancement Zero-carbon society

Circular economy

#### LONG-TERM GOALS FOR 2030

Contribute to productivity enhancements for all of our customers.

Contribute to intelligence creation of all workers at our customers.

Help to enhance social infrastructure for more than 30 million people.

Reduce CHG emissions by 30% for scope 1 and 2, and 15% for scope 3.

Ensure efficient use of resources and achieve 50% product resource conservation throughout the entire value chain.

#### KPI

- Rate of contribution to our customers'productivity enhancement and the creation of intelligence.
- Number of customer companies.
- Number of people using the medical, educational and community services incorporating Ricoh technology.
- Total amount of CHG emissions across the entire value chain.
- Resource conservation rate of products.

## VALUE PROPOSITION

### **EMPOWERING DIGITAL WORKPLACES**

#### SAMPLE ACTIVITIES TO ACHIEVE GOALS

- Ricoh Smart Integration (cloud platform) and MFPs to increase office productivity.
- Commercial-use printers to promote automation and labour-saving.
- Promotion of new style education, utilizing ICT for remote classes.
- MEG systems for early diagnosis of dementia and development difficulty.
- Environmental solution to help reduce CO<sub>2</sub> emissions.
- Silicon-top linerless label to help reduce paper use.